

OII OPTIONS

The Newsletter of the University of Texas at Austin Option II Executive MBA Association

September, 2002

Fall Is Here Bringing A Great Seminar ...

This Ain't Your Father's Option II Alumni Association!

www.optionii.com

Summer is over and it is now time to show off your tan at work and the fall seminar.



I am **Ed Paulson**

(90) your continuing newsletter editor who once again comes to you with this latest edition of the Options newsletter, updating you on the activities of your Board of Directors and The Association, the Option II program and fellow alumni.

The Fall Seminar is just around the corner with registrations now being accepted. Make sure to sign up for this event that is a rare opportunity to hear experts talk about Corporate Risk Management, an important and timely topic, without a doubt. Take a few minutes to read the enclosed information, digest the implications of risk on your business and personal life, and then sign up. You can't beat the price.

We are also asking looking for people to fill board positions for calendar 2003. Having personally served on the board for several years, I can say that it is a rewarding experience that you will not regret. If you are interested in a position and want more information, please contact Roy Longoria ('99) at (512) 342-2710 or roylongoria@austin.rr.com. Please sign up by September 27th. We have a few positions filled and would like to get the others filled as early as

possible to make the new year transition as smooth as possible.

Finally, make sure that you have paid your dues. It is not that much money and it certainly helps to keep the association solvent.

As always, please keep me updated on your activities. We are all interested and gratified by the great things we OII alumni do with our lives. Regards ...

Email: author@edpaulson.com
Phone: 630-960-3299

Alumni Corral

David Sokolow ('90) is moving to Cleveland for a year to be a visiting professor at Case Western Reserve Law School. They are letting David and his wife, Toby, use a fabulous mansion (built in 1880) right on Lake Erie-- FOR FREE! And it comes with a full-time maid, too! A "no brainer" decision as David puts it. His emails will forward so use the address in the alumni directory.

Frank Schageman ('97) and his wife Sarah just had their second child, Wallace Alderson on 5/27/02. He joins his 3 year old sister, Kate. Mother and baby are well.

Burton Anderson ('00) has accepted a position as a project manager with semiconductor manufacturer AMD (Advanced Micro Devices) in Austin, Texas. He

will be leading development teams in the eBusiness division.

Michael A. Ross ('93) is looking for a VP of Sales (Worldwide) for Rugged Pen Tablet Computers located in Austin, TX. Current Sales: \$25 million.

Jason Humphrey ('02) and Johanna are relocating to Midland, Michigan in August 2002 with Dow Chemical. He accepted a position as Finance Manager. They are looking forward to ringing in the New Year with a healthy newborn due January 1st!

Ed Paulson ('90) will be out speaking on and promoting his first self-published work, "Turning Your Book Idea Into Published Reality" starting this fall.

Tony Sirgo ('98) recently acquired the exclusive rights to import and market in the U.S. and Mexico the Ewatec line of non-electric water filters, purifiers, and softeners. Currently made in Belgium, these devices are regarded as the most technically advanced of their kind in the world. Sirgo's start-up, EwatecUSA, is currently building an exclusive dealer network in the U.S. and Mexico to market to and support the products which are targeted towards commercial and residential end users. Sirgo will OEM the product here in Austin by Q3 of '03.

Email your information to the Options Editor:

author@edpaulson.com.

The Fall Seminar Is Here

“Risky Business: Right Thinking for Uncertain Times”

September 27, 2002, 8 a.m. to 5 p.m.

Joe C. Thompson Conference Center on the UT Austin Campus

(Lunch with current class and recognition of the Class of 1992 included.)

A review of Fast Company, Harvard Business Review, and Strategy+Business articles in the past months indicates that Risk is on everyone's mind. And how can it not be? The events of 9/11, the Enron, Tyco, WorldCom fiascos, the Arthur Andersen verdict, the dot.com.gone era and the falling value of the US dollar on world markets all remind us that risk is an integral part of current life.

The fall seminar will address right thinking under risky conditions -- the elements for assessing and managing business risk. Featured expert speakers include:

- **Dale E. Klein, PhD, PE, *International Political Risk and Bio-terrorism***. U.S. Assistant Secretary of Defense, Bob R. Dorsey Professor in Engineering, UT System Vice Chancellor.
- **Jim Dyer, PhD, *Real Options: Valuation of Risky Projects***. Chairholder, Department of Management Science and Information Systems, UT McCombs School of Business.
- **Jay Koehler, PhD, *Psychological Influences on Risky Decisions***. Distinguished Teaching Associate Professor, UT McCombs School of Business..
- **Sayling Wen, *International Capital Market Risk***. Vice-Chairman of Inventec Corporation, Taiwan.
- **Scott M. Childs, *Emerging Enterprise Risk Management Strategies***, Chief Risk Officer, CMS Energy Corporation, VP Risk Management, CMS Enterprises. Risk control activities, credit, insurance, foreign exchange and interest rate exposure.

The entire event including the seminar, lunch and materials is priced at only \$85 per person if registered by September 7th and \$100 per person for registrations received after September 14th. That is less than you might pay to hear only one of these fine speakers. This is a great deal! Naturally, guests are always welcome.

Register online at www.optionii.com or by mailing a check payable to the *UT Executive MBA Association* for the proper amount along with your contact information (name, address, graduating year, phone, and number of attendees) to: *Option II Seminar, 2201 Tarlton Cove, Austin, TX 78746*.

Additional Events Associated With The Fall Seminar:

On Thursday evening, from 7:30 p.m. to 9:30 p.m., Dr. Court Huber will lead an informal discussion among Option II graduates related to current events. Location: Private Residence. (Directions will be mailed to registrants.) \$15 reservation fee: hors d'oevres, bar.

Friday evening after the seminar: Traditional Welcome Cocktail Party, UT Alumni Center, 5 to 7 p.m.

Friday Evening: Class of 1992 Ten Year Reunion, Private Party. Detailed will be mailed to Class of '92 members. Contact Don Saathoff: donsaathoff@yahoo.com.

Friday Evening: Post-party Party, 7 'til at least 9 p.m., Dog and Duck Pub, 406 West 17th St., Cash Bar

Saturday 9 a.m.: Best Ball Golf Scramble, Forest Creek Country Club, Prizes. \$75 golf fee includes cart rental, green fees, range balls, and prize packages for participants. 9 a.m. shotgun start.

Register for these events when registering for the seminar. See prior section for procedural details.

Upcoming Regional Events

Austin Area: Many alumni have requested that we have more events like the recently successful one with Dr. Huber. So, we are planning another event for the fall - probably November 5th, after the Seminar in September. Please contact **Kathy Crosby ('01)**, (512) 731-7987, Kathy@furbrain.com for more information or recommendations.

San Antonio Area: Please contact **Jeff Dahl ('98)** at (210) 527-0900 or jdahl@hldlaw.com for upcoming events.

Dallas Area: Please contact **Christopher Plummer ('01)** christopherp@prodigy.net for additional information.

Houston Area : Houston Area Events. Please contact **Grant Haddix ('99)** (713) 241-7602, grant.haddix@shell.com for information.

Register for the Fall Seminar Online at www.optionii.com.

The University of Texas
Executive MBA Association
Option II Alumni Association
P.O. Box 684325
Austin, Texas 78768-4325

FIRST CLASS MAIL
U.S. POSTAGE
PAID
AUSTIN, TEXAS
PERMIT #391