



# OPTIONS

July, 2004

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## Special Points of Interest

- The Option II Annual Fall Seminar will be held September 24 at the Thompson Conference Center
- Region welcome parties for the Class of '06 are set for early August. Check the Regional events section.
- New this issue: Faculty Updates section!
- Keep in touch with us and send updates and news to : [editor@optionii.com](mailto:editor@optionii.com)

## Letter from the President



### Congratulations to the Class of 2004!!!

Having completed the Option II program, you are now officially and automatically a member of the U.T. Executive MBA Alumni Association.

If being away from the Option II program gives you withdrawal symptoms, just mark your calendar for Friday, September 24---that's this year's date for our annual Fall Business Seminar, held at the Thompson Conference Center on U.T. campus.

Don't worry, no exams; just a chance to connect with fellow Option II alumni.

Again, congratulations on your significant accomplishment!

Let me also take a moment to update you on the status of the implementation of the strategic plan for the Executive MBA Association. The strategic plan (a.k.a.

CEADD; pronounced "seed") developed last year continues to mature. We continue to make progress in our action plans for strengthening the Option II professional network and for creating career opportunities for OII alumni.

Many thanks to David Taylor, John Fanning, Burton Anderson, Michael Thomas Clarke, Brett Schurle, Arun Narayanan, Philip Speros, and all the other volunteers for their dedication to this endeavor.

Van V. Williams  
President, U.T. Executive  
MBA Association  
Class of 1994

## Outstanding Professor Award



This year's Outstanding Professor Award was presented to Dr. Tom Shively at the Option II graduation ceremony on April 17. Dr. Shively teaches the Statistics

course for Option II and is the Department Chair for Management Science and Information Systems. He first taught in the OII program during the Spring of 2003. We extend our congratulations to Dr. Shively for this well deserved honor.

Dr. Shively received his B.A. from Middlebury College and his M.B.A. and Ph.D. from the University of Chicago. His research and teaching

interests include time series regression models, nonparametric regression models, model selection, hierarchical Bayes models, marketing research and the statistical analysis of air pollution data.

He has also received the Outstanding Core Professor MBA Program in 1994; the Joe D. Beasley Award for Teaching Excellence in 1993; and the Outstanding Core Professor MBA Program, 1992.

# FALL SEMINAR—September 24

## Seminar Theme

The theme for this year's seminar is "Alternating Currents". Change is a constant, in both professional and personal life. As managers and leaders, how can we anticipate changes in business, confidently navigate through them, or successfully react to them? Speakers on this year's agenda will share their experiences and lessons learned in managing the alternating currents of the business environment, which can include bankruptcy, transitioning from large corporations to small startups, Sarbanes-Oxley, retooling, and outsourcing.

Much of the feedback received from last year's Seminar attendees mentioned insufficient time to network with other Option II Alumni. In response to that feedback, the number of speakers at this year's Seminar will be limited to four. This will allow for more focus on each speaker and provide greater opportunities for networking with Alumni throughout the day.

Brochures with the detailed Seminar Agenda and pre-registration information will be mailed in early August. Be sure to register early to receive the discounted price and

a seat at the sellout "Courtside" event, held Thursday night, September 23. Why not call your study group and plan to attend the Seminar together? This will be a great opportunity to catch up with classmates and make new network contacts among the Option II Alumni.

## Speakers

The Board is very pleased to announce that Dr. Gary Cadenhead of Moot Corp and the McCombs School of Business has agreed to be one of this year's speakers. In June, Dr. Cadenhead became Chairman of the Board of Schlotsky's (see page 3 for the story). He will speak about his recent experiences on the Board of Directors as the company underwent significant changes to address unsatisfactory financial performance.

The board is currently discussing topics and availability with these additional speakers: alumna Betty Otter-Nickerson, Joyce Durst, CEO of Infracore on a topic around how to survive bankruptcy and a lawyer to discuss Corporate Governance and the status of Sarbanes-Oxley.

If you have additional input for the seminar, please contact us.

*The Annual Seminar  
is September 24 at  
the Thompson  
Conference Center.*

*Mark your calendar!*

## Want to Advertise your Business in the Brochure?

This year we will be offering advertising space in the seminar booklet to Option II alumni who would like to provide details about themselves and their business. Advertising rates are \$100 for a full page, \$50 for a half page and \$25 for a quarter page ad. Contact the seminar coordinator at: [seminar\\_coordinator@optionii.com](mailto:seminar_coordinator@optionii.com) for further information or to place an ad.

## www.optionii.com Gets a Facelift

Be on the look out for changes to the look and feel of our long running EMBA association website. Many thanks to the volunteers who are helping us get there, including Brett Schurle ('01), Burton Anderson ('00), and Arun Narayanan ('03).

## Have you sent in your membership dues?

As a graduate of the Option II program, you are automatically a member of the Option II alumni association. Your voluntary annual dues of \$25 ensure that our association is able to operate and achieve the goals and objectives established in support of Option II. If you have not already done so, please send in your dues today via mail or online at [www.optionii.com](http://www.optionii.com).



## Faculty Updates



### **Dr. Gary Cadenhead Appointed Chairman of the Board at Schlotzsky's**

From the Schloltzsky's Press Release, June 17, 2004 — "In a special meeting Thursday morning, the board of directors of Schloltzsky's, Inc. removed the senior management of the company and elected a new interim chief executive officer.

A company spokesperson said the board action included removing company president and CEO John Wooley and replacing him on an interim basis with David Samuel Coats, a veteran business executive. Senior vice president Jeffrey Wooley, John Wooley's brother, also was removed from office. Both Wooleys remain as directors of the company.

The board also replaced its chairman, Floor Mouthaan, with director Gary M. Cadenhead."

Dr. Cadenhead tells us that this is a part-time role for him and that he will continue with his entrepreneurship classes at the University and his MOOT Corp. responsibilities. He sees his role as a consultant working in an advisory capacity with the interim CEO.

Dr. Cadenhead has agreed to be a featured speaker at our September 24 annual seminar.



### **Dr. Robert Mettlen Retires**

Bob Mettlen announced his retirement from the University this year. He and his wife are spending the summer in Colorado. When asked if he will be staying in Colorado he replied, "I can't play tennis here in the winter and Court made me promise to come back and teach in the fall". He plans to return to Austin in time for the OII fall seminar at Barton Creek. Dr. Mettlen will again teach the Money, Banking and Capital Markets course for the Option II program this fall. He now describes himself as a "guest lecturer".

### **CLASS OF 1984 REUNION UPDATE**

The Class of 1984 is in the process of planning their 20th Class Reunion during the weekend of the Fall Business Seminar. Please contact Tiana Scruggs at (512) 288-4558 or (tscruggs@opii.mcombs.utexas.edu). We do not have email addresses for all of the class members. Class of 1984, I urge you to send a message to Anthony King with an update of personal information for the Notes database (aking@opii.mcombs.utexas.edu). Thank you, and I hope to talk to all of you soon. Tiana Scruggs

## Alumni News

Please send any updates you would like to appear in the newsletter to us at:

[editor@optionii.com](mailto:editor@optionii.com).

Chris Lindsey ('02) and his wife, Molly, welcomed their 3rd child, Catherine Gore Lindsey, on September 7, 2003. He and the family have relocated to Greensboro, NC.

J. Alan Kehr ('92) has been published as an author. Last year NACE International published his book on pipecoating. He tells us it is a truly exciting book including the drama of cathodic disbonding gone wrong and the care and feeding of a blast cleaning machine. Who could resist this book with obvious Bestseller potential?

Ed Paulson ('90) has passed his preliminary exams as part of a PhD in Technology Management. He is moving into the research phase of the program, hoping to start his research in the Fall and "get hooded" in December 2005. He will be doing his research in the areas of enhancing product innovation processes, improving product development productivity and/or improving marketing projections for new product ideas. The topic is not finalized yet and it is currently being worked out with his dissertation committee. He will be looking for partner companies who may want to participate in the study and OII alumni interested in working with him in this interesting research area are encouraged to contact him. Email: [author@edpaulson.com](mailto:author@edpaulson.com).



# Ongoing Regional Events

## Austin Area

Austin Welcome Party for current students, alumni, spouses/single guest  
Saturday, August 7, 2004 from 5:30-7:30p at Z'Tejas Grill, 1110 W. Sixth Street, Phone: (512) 478-5355  
Dress is casual, Cost: \$20 for alumni and class of '05. Class of '06 and one guest per student or alumni are welcome free of charge (subject to change depending on number of RSVPs). RSVP to Carolyn Graves via email [cgraves05@opii.mcombs.utexas.edu](mailto:cgraves05@opii.mcombs.utexas.edu) by August 1, 2004.

## San Antonio Area

Welcome Party: August 3. More updates will come as plans are finalized. Please contact Jeff Dahl ('98) at (210) 527-0900 or [jdahl@hldlaw.com](mailto:jdahl@hldlaw.com) for information on San Antonio OptionIIuesdays.

## Houston Area

Houston Welcome Party is for current students and alumni.  
Thursday, August 5, 2004 from 6:00-8:00p at the home of Carolyn Graves ('05), 2311 Nicholson Street. Dress is business casual. Cost is \$10 max for Class of 2005 and alumni but no charge to Class of 2006. RSVP to Carolyn at [cgraves05@opii.mcombs.utexas.edu](mailto:cgraves05@opii.mcombs.utexas.edu) by August 1st, 2004.

## Dallas Area

Welcome Party: August 2. More updates will come as plans are finalized.  
Please contact Christopher Plummer at [christopherp@prodigy.net](mailto:christopherp@prodigy.net) for information on Dallas OptionIIuesdays.

## All Other Geographic Regions (At Large)

Contact Ed Paulson ('90) [author@edpaulson.com](mailto:author@edpaulson.com) for information.

UT Executive MBA Association  
P.O. Box 684325  
Austin, Texas 78768-4325

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