

OPTIONS

The Newsletter of the University of Texas at Austin Option II Executive MBA Association

June, 2003

Another OII Group Moves To Alumni Membership Status

www.optionii.com

From The President

First and foremost, congratulations Class of 2003!!! You have completed one the greatest accomplishments of your life and now are part of the University of Texas Executive MBA Alumni Association network. Alumni, please join me in welcoming the Class of 2003 to the party!!!

CEADD Program Update

As communicated during the February 2003 *Options* Newsletter, the board has embarked on a business plan initiative, known as the **CEADD** program, which will determine the strategic direction for the alumni association for the next 5-10 years. I would like for you to meet the alumni who make up the **CEADD** core team and are dedicating time and intellectual capital to develop our strategic direction.

As alumni, you can contribute to the **CEADD** initiative by completing an on-line survey that will be emailed soon. Your inputs will be used to determine where and how the alumni association will focus energy and resources in the future.

Core Team

Grant Haddix (1999)
Kathy Crosby (2001)
David Taylor (1999)
John Fanning (2000)
Michael ThomasClarke (2000)
Lynn Wright (2001)
Sam Farias (2000)
Curtis Bissonnette (1998)
Van Williams (1994)

Theme: Evaluate our legacy and create our future

- Create a 5 & 10 Year Strategy
- Establish the Marketing Plan
- Align the Operational Plan
- Derive the Fiscal Plan
- Deploy the Organizational Plan

Membership Drive Update

As we think about resources for the future, it is through your *voluntary* payment of a \$25 membership fee each year that we succeed in meeting our objectives.

Your financial payment supports activities such as:

- Publication of the Option II newsletter four times each year
- Regional event planning and underwriting
- The annual Fall Business Seminar – now in its 11th year
- The Option II alumni Website -- www.optionii.com
- The annual Outstanding Professor Award

During 2002, 299 of our 1,062 members (28%) contributed dues,

resulting in approximately \$7,500 for operating funds, which is consistent year over year.

As of May 2003, 184 members (16%) contributed dues, resulting in approximately \$4,600 in funds, which is significantly short to our yearly averages.

If you have not already contributed your voluntary dues, I invite you to support the UT Executive MBA Alumni Association. Visit the www.optionii.com Website to make an electronic contribution or mail a \$25 check today to:

UT Executive MBA Association
P. O. Box 684325
Austin, Texas 78768-4325

Note: As an Option II alumnus, you are AUTOMATICALLY a member of the Executive MBA Association. Nothing else is required of you.

What is required to keep the alumni association viable is your personal and financial support. Send in your dues today.

UT Executive MBA Alumni Association 2003 Board of Directors

Wade Allen, '90
Burton Anderson, '00
Curtis Bissonnette, '98
Kathy Crosby, '01
Debbie Day, '94
John Fanning, '00
Sam Farias, '00
Robert Floyd, '93
Zoe Griffith, '90
Tom Heyer, '02
Anthony King
Roy Longoria, '99
Ed Paulson, '90
Teresa Phillips
Christopher Plummer, '01
Crispin Richards, '02
Jerri Saunders, '01
Brett Schurle, '01
Tiana Scruggs
David Taylor, '99
Kandace Tornquist '91
Michael ThomasClarke, '00
Van Williams, '94
Lynn Wright, '02
Maureen Zoric, '98

Test Drive A Board Meeting

Join the master minds of your alumni organization and see how things really get done. Here is the board meeting schedule for the rest of the year.

If you are interested in board activities, this is a great way to see things in action first hand.

- Saturday, July 26 (9am to 12pm) room BBR 6.420 (in the business school)
- Wednesday, August 20 (7pm to 9pm) at Barton Creek, Republic Board Room
- Saturday, October 25 (9am to 12pm) room BBR 6.420 (in the business school)

Seeking YOU...

As we enter the 2nd half of 2003, we enter the period where we look to establish the board members for next year and begin to seek out alumni who want to lead the organization.

Our goal is to have a 1st draft of 2004 board members by the August 20th board meeting. The final 2004 board members will be approved during the October 25th board meeting.

Key board positions may be available in the following areas:

- President
- President Elect (Seminar Coordinator)
- Treasurer
- Web Coordinator
- Secretary
- Newsletter Editor
- Regional Board Representatives

Send an email to Michael Thomas Clarke (2003 Secretary) and Curtis Bissonnette (2003 President) if you desire become a board member. Email addresses are available on the www.optionii.com website.

Association Objectives

ENHANCE DEGREE VALUE

Increase the value of graduating from the University of Texas at Austin Option II MBA Program

CREATE A PROFESSIONAL NETWORK

Strengthen the bond between Option II graduates through a continuing network that fosters business opportunities and provides professional assistance, career support, and friendship

PROVIDE CONTINUING EDUCATION

Serve as a forum for continually updating the education received from the Option II MBA Program via access to seminars and materials

FACILITATE ALUMNI PARTICIPATION

Maintain a constructive and enduring link with the University of Texas at Austin, and, in particular, the Option II MBA Program

IMPROVE THE OPTION II PROGRAM

Support the continuing improvement of the Option II MBA Program through continued alumni involvement and support of the Program

PROVIDE RECRUITING SUPPORT

Assist the Option II MBA Program administration in recruiting high caliber executives.

PROVIDE PARTICIPANT SUPPORT

Assist current Option II MBA Program participants.

Van Williams: Another Close Call

Returning from the most recent EMBA Association board meeting, Van Williams, Seminar Coordinator, experienced a car accident which totaled his car but left him unscathed.

The injuring party blames incident on a malfunctioning traffic light. Anyone in the area wishing to donate a car or provide shuttle service for the now stunned Seminar Coordinator, should contact Van by email at van.williams@HeavenlyProtectionServices.org

Van Williams
Your Temporarily Stranded
Seminar Coordinator

Fall Seminar Preview – Sept. 26th

“Business Environment 2003: Opportunity or Threat?”

In addition to a host of outstanding speakers, this year's seminar will include a new and highly anticipated session: A debate between Drs. Court Huber and John Doggett. We will also host another session of the immensely popular Courtside event. Last year's Courtside event was sold-out, so be sure to register early this year.

The August issue of the Options newsletter will include detailed information about speakers, topics, timing and additional seminar-related activities.

Mark your calendars for Friday, Sept. 26 (and Thursday night for the Courtside event). Pre-registration will be offered in the upcoming months, so be on the look out for more news to come.

Take Action Now!!!

In closing, pick up the phone and call your study group and graduating class members. Grab lunch with Option II peers in your office. I encourage you to stay in touch with your Option II network as it will lead you toward an exciting future.

Curtis D. Bissonnette
President, '98

A Note From The Editor

Just to let you know, the last time I heard from someone regarding their activities was way back when. As usual, I know you are all doing things ... just don't know what they are. If you can, take a few moments to drop me a line about what you are up to so that I can include your information in the August newsletter in anticipation for meeting up with your colleagues and classmates at the Fall Seminar on September 26th.

Email your information and comments to:

Ed Paulson, the Options Editor:
author@edpaulson.com.

A Few Quotes About Action and Commitment

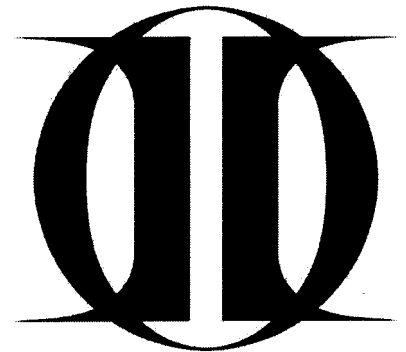
“Thunder is loud and thunder is impressive, but it is lightning that does all of the damage.”

Mark Twain

“A fellow doesn't last long on what he has done. He has to keep on delivering.” Carl Hubbell
(I this one applies to the ladies as well.)

“Every noble work is at first impossible.” Thomas Carlyle

“The only things that evolve by themselves in an organization are disorder, friction and malperformance.” Peter Drucker



Ongoing Regional Events

AUSTIN AREA

Contact Kathy Crosby (01), (512) 731-7987, Kathy@furbrain.com for information.

SAN ANTONIO AREA

Stay tuned for information on upcoming events.

HOUSTON AREA

Held regional event on May 30th where **John Daly** spoke at the University Club at The Galleria on: communication, corporate politics and your personal brand. THE GOOD: John Daly was his normal animated and insightful self. THE BAD/UGLY: Attendance was down...less than 15

On tap: Author of Totally Integrated Enterprises, a book from employees of Raytheon Services on Organizational Architecture and Collaborative Process Design. Contact **David Taylor** (99) david.r.taylor@hp.com for information.

DALLAS AREA

JUNE: Dinner to welcome the new 2003 alumni

AUGUST: Dinner to welcome the 2005 (how time flies!) students

DECEMBER: Dinner to say 'farewell' to yet another year that was surely enriched by having had the Option II experience! We also hope to be able to bring all alumni, including the Dallas group, some of the presentations given to the larger bodies in Austin and Houston, by Internet.

Contact **Christopher Plummer** (01) christopherp@prodigy.net for additional information.

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Alumni Association
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