



OPTIONS

September, 2004

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Special Points of Interest

- The Option II Annual Fall Seminar will be held September 24 at the Thompson Conference Center
- Details for seminar topics and speakers
- San Antonio Region has had a busy summer
- Keep in touch with us and send updates and news to : editor@optionii.com

Letter from the President



Welcome Class of 2006!

Please join me in extending a warm welcome to the incoming class of Option II students. The regions held the traditional welcome parties in August and many of you may have had the oppor-

tunity to meet some of our new students. We are here to support them in their academic endeavors as well as to support our entire alumni base.

The Board held its first meeting of the school year during the Fall Seminar at Barton Creek. We are working hard on completing the details for a great annual seminar and were able to join the evening entertainment with the flame dancers courtesy of the class of 2005.

Whether you're looking to expand your knowledge of current events, touch base with fellow classmates, or rekindle the Option II experience, the upcoming seminar is sure to engage all of us in

one way or another. Don't miss out on this year's host of excellent presenters and your opportunity to reach out to the Option II network.

Page two of the newsletter has detailed information on the seminar topics and presenters. This year's topic is "Alternating Currents". Speakers on this year's agenda will share their experiences and lessons learned in managing the alternating currents of the business environment

I'm excited about the event and look forward to seeing you there.

Van V. Williams
President, U.T. Executive MBA Association
Class of 1994

Call for Board Members

The Board is currently seeking nominations and volunteers for Board Members and officers. All positions are open to the entire membership of the Association.

As a graduate of the Option II program you automatically became a member of the UT Executive MBA Association. Volunteering as a board member allows you to continue to expand your professional network, stay in touch with pro-

gram participants and contribute to future program enhancements.

Positions which will be filled include: President, General Council, Treasurer, Secretary, Seminar Coordinator, 10 and 20 year reunion leaders, Marketing (2-3), Regional Representatives (Austin, San Antonio, Houston, DFW and At Large), Membership, Webmaster, Web Editor, Historian, Newsletter Editor and class representatives.

Please email any nominations, questions or interest to Van Williams, Association President, at van.williams@designworks.net by October 1, 2004. Elections will be held at the October 9, 2004 Board meeting.

FALL SEMINAR—Friday, September 24

Courtside with Dr. Court Huber Thursday, September 23

The topic for this year's Courtside event is "Populist Economics and the 2004 Election".

The cost for this event is \$40 per person, which includes Hors d'oeuvres and an open bar. It will be held at a private home in Austin from 7:30-9:30 PM.

Joyce Durst, President and CEO

Presentation: "Getting the Train Back on the Track—Life Before and After Chapter 11".

Infraworks, an enterprise security software company, followed the lead of many startups in Austin during 1998-2000. It had significant outside investment, little experience with the leadership team, great technology, and no customer traction. Ms. Durst will discuss the transformation of this company to a customer focused, market-driven and profitable business.

Ms. Durst joined Infraworks in 2001 with 18 years of experience in the software industry with BMC Software.

Alan Campbell, CFO Freescale Semiconductor, Inc.

Presentation: "The High Tech Spin-Out Story of 2004: Freescale Semiconductor's Market Debut".

Management, Investors, analysts and others long-awaited and oft-debated whether and when Motorola, Inc. would make the decision to spin off its semiconductor business unit. In one of the largest IPOs of 2004, Freescale launched July 16, 2004. Hear Alan relay his experiences as a member of the executive management team that made this IPO happen—the preparation, the transformations made, the IPO process, the Intel announcement impact, Motorola's 92 percent voting interest, and Freescale's future outlook.

Prior to his current position, Mr. Campbell served as director of finance for Motorola's Order Fulfillment Organization. Before that, he was vice president and director of finance for the Transportation and Standard Products Group at Motorola.

Pike Powers, Partner with Fulbright & Jaworski

Presentation: Life in the Fast Lane: Economic Development Isn't for Wimps".

Pike Powers is one of Austin's finest visionaries. For over 25 years, Pike has played a principal role in shaping our central Texas economy. He attracted R&D research consortia MCC (Microelectronics and Computer Technology Consortium) and SEMATECH, and major employers including Applied Materials and 3M. Hear Pike's vision of the future, and learn what public and private communities are doing to take the central Texas region to the next level of national and international competition.

Mr. Powers has been the partner-in-charge of the Austin office of the international law firm of Fulbright & Jaworski L.L.P. for over 20 years. For over 25 years he has played an integral part in shaping the future of Austin and the Central Texas Region. Mr. Powers has been named one of the 100 most influential lawyers in the United States by the *National Law Journal* in four consecutive rankings.

Gary Cadenhead, Chairman of the Board Schlotzsky's

Presentation: What's a Professor Doing as Chairman of the Board?".

In June of this year, Schlotzsky's Board of Directors removed the company's senior management team, appointed an interim CEO, and elected Dr. Cadenhead as Chairman of the Board. Dr. Cadenhead will discuss his leadership role of a troubled company undergoing great change as it endeavors to return to financial stability.

Dr. Cadenhead is the director of the prestigious Moot Corp Business Plan Competition and has a lifelong involvement in entrepreneurial activities. He has started and managed his own ventures, consulted with new ventures, served on boards of new businesses, and assisted minority-owned businesses. In addition to these responsibilities he also serves on the boards of Energy Saving Strategies and Spectrum Hotel Group, Inc.

Dr. Cadenhead is a Senior Lecturer in Entrepreneurship in the McCombs School of Business at UT.

CLASS OF 1994 REUNION

The Class of 1994 10 year reunion party will be hosted by our very own Dr. George Thorne on Friday evening at his lovely home. Even if you cannot make the seminar, you should plan to attend this get-together and reacquaint yourselves with that wonderful "back row" gang! Take everything we learned in our program and throw it out the window too! This is a "FREE LUNCH", an honest to goodness socialist entitlement program! We have a wonderful caterer lined up (thanks Debbie!), a gracious host, and plenty of catching up to do. Please join us if you can and RSVP to Mike McKean at mmckean@agere.com or by voice at (610) 712-6666.

CLASS OF 1984 REUNION

The Class of 1984 is planning a party for their reunion of 20 years on Saturday, September 25, 2004. The party is being graciously hosted by Stan and Taleese Booth, 9 Sundown Parkway, Austin, TX 78746. Details were sent in an invitation this week to home addresses of alumni. We hope that alumni will come to the luncheon and cocktail reception on Friday, as well.

Please send or call with your RSVPs to Tiana Scruggs, tscruggs@opii.mcombs.utexas.edu or (512-288-4558). Make plans to attend and have a great time!

The Class of 1983 is also planning a 21st reunion of its Option II graduation date in November. Norman Jacobson is hosting a party at his home in San Antonio. The date will be set and details will be mailed to alumni soon. Be on the lookout for the invitation.

San Antonio Region Update

In March, San Antonio alumni and students gathered to hear from Dr. Judi Craig on the topic of "What do Olympians have that you don't? A coach!". Dr. Craig is a professional coach working with individuals and businesses to develop professional leaders. She shared with us the different aspects of coaching and even did a "role play". Many of us are still wondering how Curtis Bissonnette solved his email dilemma that he explored with Dr. Craig.

In June, the group heard from Ann Lovett Baird where we were told to "DARE to Dream!". She challenged us to D-Dare to Dream; R-Reap the Rewards; E-Expect the Best; A-Act on your Plan; M-Make Merriment! Through an exercise of writing down our goals and sharing them with others, we learned a little about each other and about ourselves. It was fascinating to learn of Marco Gamboa's plans to move "to the islands" or others' dreams of new careers. In the social that followed, some of us learned of the entrepreneurial spirit of Jesse Markowitz and his charming B&B.... in the Northeast!

Taking a break from our normal schedule and format, we hosted a welcome party in August for San Antonio area students in the class of 2006. Marco Gamboa hosted us at Oak Hills Country Club for a wonderful evening. The new students appear apprehensive but excited. And the new seniors just look tired (and excited!).

We'll meet next, in a social format, on Tuesday December 14. More details will be coming so watch your email!

Alumni News

Please send any updates you would like to appear in the newsletter to us at:

editor@optionii.com.

John Dickson '03 has joined forces with two other partners to found Denim Group, a boutique IT services company that specializes in building, integrating, and securing custom software for its clients. Based in San Antonio, Denim Group has gained national attention in its work in the emerging field of secure application development.

Bill Pentak '00 has published a book, *The Way of the Shepherd: 7 Ancient Secrets to Managing Productive People*. The book was released by Zondervan Publishing, a division of Harper Collins and is available on Amazon.com. It has been endorsed by Ken Blanchard, the author of *The One Minute Manager*, and Jerry Colangelo, owner of the Phoenix Suns.

"This book does a magnificent job of demonstrating how leaders can best care for their people. Read it, learn its truths, and apply its wisdom." - Ken Blanchard

"Whether in sports or in business, you need dedicated, motivated people. The Way of the Shepherd is a must-read for managers at every level!" - Jerry Colangelo



Ongoing Regional Events

Austin Area

Contact Burton Anderson ('00) at burton@texas.net for information.

San Antonio Area

The San Antonio Regional Alumni have begun Quarterly Option IIuesday events! We're meeting the last month of the quarter on the "second Tuesday!". For more information about San Antonio Regional Alumni functions, please contact Stephanie Andrews at jandrews@swbell.net or 210-497-1977. If you aren't getting email notices of functions, please be sure to update your email address with the Option II staff at tphillips@opii.mcombs.utexas.edu. Hope to see you soon at a regional event!

Houston Area

Contact David Taylor ('99) david.r.taylor@hp.com for information.

Dallas Area

Contact Christopher Plummer ('01) christopherp@prodigy.net for information.

All Other Geographic Regions (At Large)

Contact Ed Paulson ('90) author@edpaulson.com for information.

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